

BURUM  
BUSINESS PROFILE  
2011



**gwasanaethau ymgynghorol Owain Wyn consultancy services**

10a Stryd y Plas, Caernarfon Gwynedd LL55 1RR  
01286 662906 [owainwyn@globalnet.co.uk](mailto:owainwyn@globalnet.co.uk)





## Owain Wyn

### CURRICULUM VITAE

#### EXPERTISE AND EXPERIENCE

Owain Wyn has been running his own consultancy business since 1998 focusing on advising and supporting a range of public, private and voluntary organisations to realise their ambitions relating to business, economic and social affairs. Previously, he ran Snowdonia Technopole Ltd. a government / private/ academic partnership set up to promote and support the modernisation of the North West Wales economy through the development of innovation and technology transfer infrastructure. Between 1975 and 1995 he worked in local government firstly as a town planner and then as Head of Economic Development and Tourism for Arfon Borough Council.

Owain Wyn Consultancy Services was rebranded as **burum** at the beginning of 2008. Burum is the welsh word for yeast and reflects the philosophy of being a source of energy or fermentation for delivering an added value product.

Owain is also a partner in a holiday accommodation business on Anglesey.

#### QUALIFICATIONS

BSc(Econ) Economics and Geography, Wales

MSc(Town Planning), Wales

MBA, Open

Corporate Member of the Royal Town Planning Institute (MRTPI)

#### LANGUAGES:

Welsh, English, French (reasonable fluency both oral and written) Spanish (basic conversational first year)



## Overview of Business

By drawing on Owain Wyn's qualifications, experience and contacts **burum** is able to offer a full range of advisory services including:

- ❖ Programme, Policy and Project Evaluation;
- ❖ Strategic and Business Planning;
- ❖ Resource and Grant Acquisition;
- ❖ Regeneration and Infrastructure Development Feasibility Studies;
- ❖ Sustainability Assessment, SEA and Habitats Regulations Appraisal
- ❖ Human Resources – planning, recruitment, appointment and evaluation
- ❖ Community development – capacity building and development,
- ❖ Market, Sector and Supply chain surveys and analyses

In addition, **burum** can offer a range of town planning services including planning applications, appeals, and public participation work.

The following pages give examples of relevant projects undertaken over the last five years.



## Preparation of Strategies and Business Plans

<b>Client</b>	<b>Cwmni Plas Glyn y Weddw Cyf.</b>
<b>When</b>	2010
<b>Co-providers</b>	Marchnata AQUA Marketing Cyf.
<b>Summary of Project</b>	Preparation of The Winllan Vanture for Communities and Nature (CAN)
<b>Output</b>	Application, Business Plan, Marketing Plan, Community Engagement Plan, Case for Car Park (Award of CAN funding c. £270,000 towards £700,000 project)
<b>Funder(s)</b>	Cwmni Plas Glyn y Weddw Cyf.

<b>Client</b>	<b>Llŷn Landscape Partnership</b>
<b>When</b>	2010
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of Landscape Conservation Action Plan
<b>Output</b>	Landscape Conservation Action Plan (Award of Stage 2 Funding of c. £700,000 towards £1.4 million project)
<b>Funder(s)</b>	Heritage Lottery Fund, Gwynedd Council, CCW, National Trust

<b>Client</b>	<b>Llŷn Landscape Partnership</b>
<b>When</b>	2010
<b>Co-providers</b>	
<b>Summary of Project</b>	Update of Landscape Assessment
<b>Output</b>	Landscape Assessment Report
<b>Funder(s)</b>	Heritage Lottery Fund, Gwynedd Council, CCW, National Trust

<b>Client</b>	<b>Syr Henry Jones Memorial Trust</b>
<b>When</b>	2010
<b>Co-providers</b>	Maredudd ab Iestyn (Architect); Deian ap Rhisiart (Researcher)
<b>Summary of Project</b>	Assessment of Investment Opportunity
<b>Output</b>	Strategy and Outline Business Plan
<b>Funder(s)</b>	CyMAL; Conwy Rural Development Partnership;

<b>Client</b>	<b>Gwynedd Older Person Partnership</b>
<b>When</b>	2008/09
<b>Co-providers</b>	
<b>Summary of Project</b>	Review and Prepare Older Person Accommodation Strategy
<b>Output</b>	Draft Strategy Document
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Llŷn Landscape Partnership</b>
<b>When</b>	2008/09
<b>Co-providers</b>	Siân Shakespear Associates, PenSel Cymunedol, Aqua Marketing
<b>Summary of Project</b>	Development of Stage 1 Funding Bid for the Heritage Lottery Fund



	under the Heritage Landscape Partnership scheme
<b>Output</b>	Full application for the Heritage Landscape Partnership scheme (successful)
<b>Funder(s)</b>	Heritage Lottery Fund, Countryside Council for Wales, The National Trust, Gwynedd Council

<b>Client</b>	<b>The National Trust</b>
<b>When</b>	2007/08
<b>Co-providers</b>	Twelfth Man Ltd./ Yr Urdd
<b>Summary of Project</b>	Development of SMAI
<b>Output</b>	Feasibility Study/ 5 year Business Plan
<b>Funder(s)</b>	The National Trust

<b>Client</b>	<b>Gwynedd Children and Young People Partnership</b>
<b>When</b>	2007/08
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of baseline for the development of a Young Person Accommodation Strategy
<b>Output</b>	Report
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>GISDA</b>
<b>When</b>	2007
<b>Co-providers</b>	
<b>Summary of Project</b>	Strategic Review of Company
<b>Output</b>	Business Plan
<b>Funder(s)</b>	GISDA

<b>Client</b>	<b>Noddfa Community Centre</b>
<b>When</b>	2007
<b>Co-providers</b>	Pensel Cymunedol
<b>Summary of Project</b>	Preparation of Feasibility Study and Five Year Business Plan for Noddfa Community Centre Caernarfon
<b>Output</b>	Five Year Business Plan
<b>Funder(s)</b>	Cymdeithas Tai Eryri

<b>Client</b>	<b>Llŷn Landscape Partnership</b>
<b>When</b>	2005/6
<b>Co-providers</b>	
<b>Summary of Project</b>	Development of Application for Heritage Lottery Fund Project Planning Grant
<b>Output</b>	Application for Heritage Lottery Fund Project Planning Grant (successful)
<b>Funder(s)</b>	<b>Countryside Council for Wales, The National Trust</b>



<b>Client</b>	<b>Canolfan Llys Dafydd Bethesda</b>
<b>When</b>	2006/07
<b>Co-providers</b>	Maredudd ab Iestyn, Architect
<b>Summary of Project</b>	Development of Business Plan for a children's attraction
<b>Output</b>	Five Year Business Plan
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Gwynedd Council</b>
<b>When</b>	2005
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of Business Plan for Children Integrated Centre
<b>Output</b>	Five Year Business Plan
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Tafarn y Fic Llithfaen Co-operative</b>
<b>When</b>	2003
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of Objective One Application
<b>Output</b>	Application and supporting Business Plan (successful)
<b>Funder(s)</b>	Welsh Development Agency/Gwynedd Council



## Evaluation Activities

<b>Client</b>	<b>Isle of Anglesey County Council</b>
<b>When</b>	2010
<b>Co-providers</b>	
<b>Summary of Project</b>	Evaluation of State of the AONB Report and Consideration of Strategic Alternatives for Management Plan Review
<b>Output</b>	2010
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Gwynedd Council</b>
<b>When</b>	2009
<b>Co-providers</b>	
<b>Summary of Project</b>	Sustainability Appraisal/Strategic Environmental Assessment and HRA Appropriate Assessment of the Llŷn AONB Management Plan Review
<b>Output</b>	Ongoing
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Llŷn Landscape Partnership</b>
<b>When</b>	2009
<b>Co-providers</b>	
<b>Summary of Project</b>	Provision of baseline for Evaluation Framework of the Llŷn Landscape Partnership under the Heritage Landscape Partnership scheme
<b>Output</b>	Ongoing
<b>Funder(s)</b>	Heritage Lottery Fund, Countryside Council for Wales, The National Trust, Gwynedd Council

<b>Client</b>	<b>University of Bangor (Synnwyr Business Sense)</b>
<b>When</b>	2008
<b>Co-providers</b>	
<b>Summary of Project</b>	Conduct Final Evaluation of the Synnwyr Business Sense Project
<b>Output</b>	Evaluation Report
<b>Funder(s)</b>	University of Bangor, West Wales and Valleys Objective One Fund

<b>Client</b>	<b>Gwynedd Children and Young People Partnership</b>
<b>When</b>	2006
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of Constitution and Management Structure
<b>Output</b>	Report
<b>Funder(s)</b>	Gwynedd Council



<b>Client</b>	<b>Gwynedd Council</b>
<b>When</b>	2005/06
<b>Co-providers</b>	PenSel Cymunedol and Iwan Jones
<b>Summary of Project</b>	Evaluation of Business Support Packages
<b>Output</b>	Report
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Gwynedd Children and Young People Partnership</b>
<b>When</b>	2006
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of Performance Indicators for CYMORTH
<b>Output</b>	Performance Measurement Framework
<b>Funder(s)</b>	Gwynedd Council

<b>Client</b>	<b>Cadw'r Lliw yn Llŷn Partnership</b>
<b>When</b>	2005
<b>Co-providers</b>	
<b>Summary of Project</b>	Interim Evaluation of the Partnership project
<b>Output</b>	Report
<b>Funder(s)</b>	CYMAD/ West Wales and Valleys Objective One Fund

<b>Client</b>	<b>The Audit Commission</b>
<b>When</b>	2001 – 03
<b>Co-providers</b>	Part of AC teams
<b>Summary of Project</b>	Best Value Inspections
<b>Output</b>	Best Value Reports
<b>Funder(s)</b>	The Audit Commission



## Planning Activities

<b>Client</b>	<b>Ms Victoria Field</b>
<b>When</b>	2009
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of application to vary planning condition on permission for a cafe in Cardiff
<b>Output</b>	Variation of Planning Condition (successful)
<b>Funder(s)</b>	The Clients

<b>Client</b>	<b>Mr and Mrs Burnham</b>
<b>When</b>	2008
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of planning appeal against the decision by Gwynedd Council to refuse planning permission for a dwelling house
<b>Output</b>	Planning Appeal (successful)
<b>Funder(s)</b>	The Clients

<b>Client</b>	<b>The Royal Town Planning Institute(RTPI)</b>
<b>When</b>	2006/07
<b>Co-providers</b>	Martin Buckle Associates
<b>Summary of Project</b>	Preparation of planning policy advice on matters relating to Wales
<b>Output</b>	Drafting of written responses to consultation documents
<b>Funder(s)</b>	The Royal Town Planning Institute (RTPI)

<b>Client</b>	<b>Mr and Mrs Jones</b>
<b>When</b>	2007
<b>Co-providers</b>	
<b>Summary of Project</b>	Preparation of planning appeal against the decision by Gwynedd Council to refuse planning permission for two dwelling houses
<b>Output</b>	Planning Appeal (successful)
<b>Funder(s)</b>	The Clients

<b>Client</b>	<b>Gwynedd Council</b>
<b>When</b>	2006
<b>Co-providers</b>	
<b>Summary of Project</b>	Evaluation of Proposed UDP Settlement Development Boundaries and Housing Allocations
<b>Output</b>	Report
<b>Funder(s)</b>	Gwynedd Council